

BFI NETWORK



CONNECTOR FUND  
GUIDELINES 2017

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CYMRU WALES

[www.ffilmcymruwales.com](http://www.ffilmcymruwales.com)

# BFI NETWORK WALES

The BFI is committed to discovering and supporting the next generation of British filmmaking talent and its UK-wide Talent NETWORK is delivered by its national partners, Ffilm Cymru Wales, Creative England, Creative Scotland and Northern Ireland Screen, as well as Film London.

As a lottery distributor and public funder, the BFI seeks to reflect the public – in the films we fund, the programmes we support, the audiences who watch them and the filmmakers, actors and crew who make them.

We believe that in order to have a healthy, resilient, world-class film industry we need to showcase, invest in, develop and present the best talent we have in the UK. This means that diversity needs to sit at the heart of our decision making. For this reason, we have introduced Diversity Standards, to guide both our own activities and the projects we fund. We are asking projects we support to embrace these Standards and identify the areas in which you can increase diversity in and through your activity.

The Standards focus on disability, gender, race, age and sexual orientation (as they pertain to the Equality Act 2010) because there continues to be significant under-representation in these areas. We also seek to ensure people from lower socio-economic groups are better represented, and in Wales, we encourage projects which support filmmaking and networking opportunities in the Welsh language as well as activities which combat geographical isolation or under provision for filmmakers in those areas.

## WHAT IS THE CONNECTOR FUND?

This fund has been developed to encourage both the creation of new networking opportunities and to strengthen those that already exist for film makers in Wales. The funding is specifically targeted at networks providing expertise, support and/or peer group exchanges for screenwriters, directors and producers.

Some possible examples of this might be:

- Filmmaking Collectives
- Short Film Festivals
- Writer Groups
- Women In Film
- Online Mentoring Networks
- Film Industry Internship or Placement Schemes

Here are examples of what we funded last time:

- BAFTA Cymru Career Starters – networking and masterclasses in mid and north Wales
- Chapter Moviemaker – to extend activities to north and west Wales
- SHIFFT Female Filmmakers' Lab – to run an event for female identifying filmmakers
- Swansea Scriptwriters' Forum – supporting writers to move from stage to screenwriting
- Wales International Documentary Festival – international networking opportunities and the creation of an online resource and mentoring and networking platform

Of course we recognise networks come in all shapes and sizes, some more formal than others. Networks may meet on a regular basis, others may be focussed around special events, or address issues of gender, race, sexuality, disability, or divided by genre, platform or skill. Members may meet face to face or online.

We are interested in supporting networks and peer groups who facilitate the following:

- sharing skills, knowledge, expertise and best practice
- providing support
- encouraging collaborative and innovative ways of working
- sharing resources
- networking and connecting talent events
- debating issues and discussing ideas.

All applicants need to demonstrate how their project or event will support diversity and inclusivity in at least one of the priority areas listed above.

For more information on Diversity Standards:

<http://www.bfi.org.uk/sites/bfi.org.uk/files/downloads/bfi-diversity-standards-leaflet-2016-05-11.pdf>

## WHAT KIND OF SUPPORT CAN I APPLY FOR?

We are keen to encourage the creation of new networks and support those which already exist – wherever there is evidence of a need and demand, coupled with a clear proposal as to how to address the need.

This year we will offer awards up to a total of £12,000 for this strand of support, with individual applications capped at £3,000. Proposals can cover activity across the year or for one-off events. Some of the costs eligible to be covered by the funding:

- administrative costs of running and organising the network over a year
- costs of connecting individuals or organisations sharing a common purpose with a view to creating a network
- set up costs towards the creation of online forums/communities
- expenses towards a guest speaker or expert advice and support/screening events

Within the above, costs might include:

- room hire
- catering
- speaker/facilitator fees and expenses
- translation fees/equipment (if required)
- access costs (wheelchair access, induction loops, subtitling, sign language interpreter, live streaming, remote access, child care costs etc.)
- hire of equipment
- purchase of appropriate software or access to an online platform

# WHO CAN APPLY?

We will consider proposals from organisations and individual professionals (sole traders and freelancers with a track record in the creative industries for example). Eligible organisations include cinema venues, arts centres, societies, libraries, clubs, community centres, film and arts festivals and other venues and film focussed projects, including proposed pop-up provision throughout Wales.

Funding will be prioritised for organisations within Wales, although we will also consider applications from organisations outside Wales who wish to create a network- or a branch of their network- based in Wales, or put on events in Wales which benefit Welsh filmmakers.

We will also consider proposals for networks that include organisations from beyond Wales within their membership where the benefit to Welsh film makers is evidenced.

Applications for support towards the development of new networks and/or peer groups should evidence a clear common purpose, gap in current provision and shared need among potential members and demonstrate how subsequent activity will be self-sustaining.

We cannot fund those in full time education or under 18 years of age. If you are in any doubt about eligibility please contact the Talent NETWORK Manager for advice.

# HOW TO APPLY

Application forms can be downloaded from the website. As part of the application you will need to supply:

- Contact details for the individual and organisation leading the proposal. Individuals will need to supply a CV and demonstrate their ability to create or run the network.
- A written proposal clearly outlining the benefits and costs of the project.

Within your proposal we would like you to include:

- A description of what you want to do
- The reasons why you want to do it
- Evidence of the need for this project
- The benefits to those taking part, outlining how the project would increase or support diversity and inclusivity in at least one of the priority areas of disability, race, gender, age, sexual orientation, socio-economic considerations, Welsh language, geographical isolation or under-provision
- The number and types of organisations who will take part and how you will attract members
- Details of the costs you would like us to meet

We will fund up to 100% of your project costs as long as they do not exceed £3,000. Ordinarily we will expect to see elements of partnership funding as cash and/or in-kind contribution. The funding may be used to support volunteer time or honorarium fees but is not intended to cover paid posts and salaries where this would encourage unsustainable activity.

# APPLICATION PROCESS

The deadline for applications is midday on Friday 22<sup>nd</sup> September 2017.

These should be submitted in the first instance to Jonny Reed, BFI NETWORK Co-Ordinator [jonny@ffilmcymruwales.com](mailto:jonny@ffilmcymruwales.com).

Applications may be in English or Welsh and will be assessed by the Talent NETWORK Manager. External assessors may be used from time to time depending on the nature and overall number of applications received.

We will ask all those who received our support to provide a brief report on the meeting/activity that takes place. Final payment of the award will be contingent on receipt of the activity, monitoring and cost reports. This might include data capture including details of the number of people who took part, the types of organisations represented, a description of what took place and an outline of any future plans that might have been discussed either on the day or subsequently.

Where an award is made the Ffilm Cymru Wales and BFI NETWORK logos and credits must be included on any marketing and publicity materials.

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CYMRU WALES

S4C MEDIA CENTRE  
PARC Tŷ GLAS  
LLANISHEN  
CARDIFF  
CF14 5DU

+44(0)2920 766931  
enquiries@ffilmcymruwales.com  
www.ffilmcymruwales.com



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